



## INTERNATIONAL PHOTO CONTEST Wonderful Naples

### RULES

1. Introduction
2. Contestants
3. Themes
4. How to submit images
5. Guidelines for submitting images
6. Excluded images
7. Evaluation criteria
8. Selection process
9. Important dates
10. Entry fees
11. What to submit in order to register
12. Prizes
13. Jury
14. People's choice
15. Award ceremony
16. Copyright of images
17. Liability of the authors
18. Liability of the association
19. Privacy
20. Terms and conditions
21. Registration

#### 1. Introduction

“Wonderful Naples” is the International Photo Contest held by “Associazione Culturale Photo Polis”, in partnership with “Videometrò News Network”.

The contest is aimed to promote photographic art according to the mission of the association. Contestants are invited to represent Naples highlighting its unsung beauties, the city and natural landscape, the city's liveliness, the creativity of people and the excellence of artisans, the renowned Neapolitan Surrealism.

By doing so, you can reach out to the beauty of Naples in all of its forms: everyday people helping out to make a better city, the buildings and artistic sites, the architecture, hidden gardens, extraordinary-yet-unnoticed events and fun facts.

The contest aims at looking for new visual landscapes of the city, avoiding worn out clichés to which we are all used.

The cooperation with Videometrò News Network, a partner of Photo Polis sharing the same vision, will provide the winner of "Wonderful Naples" with an exclusive exposure. The winner will show everybody a "hidden Naples", far from the commonplaces or *déjà vu*, and it will be not in the usual galleries. It will be in the underground, where thousands of people go back and forth every day. They are the galleries spanning for miles in the underground through the whole city and its greater area, always crowded with people taking a look, or staring and then telling friends and spreading the word.

The idea comes from the story of artist Keith Haring. He became famous by drawing graffiti inside NYC subway, and was put under arrest for that. Today his works are among the most sought after in the market of contemporary art.

Videometrò News Network ([www.vnn.it](http://www.vnn.it)) will air it, as it is present in the most important stations of city and greater area network. The images will be displayed on its monitors on a daily basis for a whole month in the stations of the underground, cable railways, Cumana, Circumflegrea, Circumvesuviana lines, reaching about 300.000 travellers a day.

**Contestants will set up a portfolio made of 10 images, choosing among them up to three to submit for the contest.**

**In case of win the full artwork must be available in order to be displayed by Videometrò News Network from 15 June to 15 July.**

## **2. Contestants**

The photographic contest is open to all photographers, both professionals and amateurs, from all over the world.

Jurors, their relatives and all people involved in the organization are not allowed to register.

## **3. Themes**

- a) City and natural landscape
- b) Everyday life
- c) Art
- d) Creativity and excellence
- e) Neapolitan Surrealism
- f) Original stories

## **4. How to submit the images**

Images must be JPEG files, 1,024 pixels long on the longest side, and in RGB.

Files must be named as follows: "surname\_firstname\_filename\_number.jpeg"

(e.g.: esposito\_gennaro\_flying\_cat\_01.jpeg)

Images must be submitted by email to [photocontest@photopolis.org](mailto:photocontest@photopolis.org) attaching the documents as stated in the point "11".

## **5. Guidelines for submitting images**

- a) Photos must be taken within the area of the city of Naples only.
- b) They can be taken on film but only submitted as a file as in point "4".
- c) They can whether be coloured or black and white.
- d) They should have no watermark or other things to make them recognizable, but they can have the author's data in the file info.
- e) Postproduction is allowed only for a general embellishment of the image.
- f) Shooting effects are allowed including panning, painting light, motion blur.

- g) No frames, borders, or any kind of mats are accepted.
- h) No alterations are accepted, including photomontages, use of creative filters, HDR and the likes.

## **6. Photos are excluded if:**

- a) They were taken before the year 2000;
- b) They are taken from commercials or fashion shootings;
- c) They picture politicians;
- d) They show brands highlighted in the photo (product placement);
- e) They can be offensive or harmful to people or animals;
- f) They have won former competitions or they were already exhibited.

## **7. Evaluation criteria**

- a) Theme coherence (10 points)
- b) Emotional impact (9 points)
- c) Composition (8 points)
- d) Creativity (8 points)
- e) Ethical value (8 points)
- f) Originality (7 points)
- g) Technique (5 points)

## **8. Selection process**

Jury's decision is unquestionable.

The jury will only evaluate photos respecting the criteria mentioned in the former point "7", and the top three with the highest score will win.

The 4th prize will be given to the photo collecting the highest number of "likes" in the contest-related album on the Photo Polis Facebook page.

## **9. Important dates**

Date of start of the Contest: 15 April, 2014

Deadline for submitting images: 1<sup>st</sup> June, 2014

Date of jury's meeting: 2 to 11 June, 2014

Date of prize giving for winning photos: 12 June, 2014

Date of airing of winner's artwork: 15 June, 2014

**The deadline for submitting all documents to register is 1<sup>st</sup> June, 2014 at midnight (UTC+1).**

## **10. Entry fee**

### **Non-members wishing to subscribe to Associazione Culturale Photo Polis**

For those who are not members of Associazione Culturale Photo Polis at the opening of the contest but are willing to subscribe, the entry fee is as follows: 20,00 Euros for yearly membership to Associazione Photopolis and 5,00 Euros as extra for contest registration  
Total 25,00 Euros.

5,00 extra Euros allow you to submit 2 photos. 3 more Euros are needed to submit a third photo.

To see the benefits of being a member of Photo Polis check out the site  
[www.photopolis.org](http://www.photopolis.org)

## **Associazione Culturale Photo Polis members**

For those who are already members of Associazione Culturale Photo Polis at the opening of the contest the fee is 5,00 Euros. This allows you to submit two photos.  
3 more Euros are needed to submit a third photo.

## **Non-members not wishing to subscribe to Associazione Culturale Photo Polis.**

For those who are not members and do not wish to subscribe to Associazione Culturale Photo Polis the fee is as follows: 15,00 Euros for one photo submitted and 5 more Euros for each more up to a total of three.

### **Recap**

**15,00 euros for one photo (Photo Polis member 5,00 euros)**

**20,00 euros for two photos (Photo Polis member 5,00 euros)**

**25,00 euros for three photos (Photo Polis member 8,00 euros)**

## **11. What to submit in order to register**

Send the following documents to [photocontest@photopolis.org](mailto:photocontest@photopolis.org):

- a) Registration form downloadable from [www.wonderfulnaplesprize.org](http://www.wonderfulnaplesprize.org) . You can also ask for it by writing to [photocontest@photopolis.org](mailto:photocontest@photopolis.org)
- b) Up to three photos as in points "4-5-6"
- c) Payment of the entry fee through PayPal (here) or through bank transfer to **Photo Polis**, stating as the reason for payment "*Premio Meravigliosa Napoli*" to **IWBANK**, **IBAN: IT73Z0316501600000011788194 - BIC: IWBKITMM**

After the contestants have sent all of the above, it is impossible to change the images. The contestants agree that the information given in the form is true, as the association will not be liable if the winner is unreachable.

## **12. Prizes**

**1° place** > airing of winner's artwork, in random mode, for 30 days, on the Videometrò News Network.

**2° place** > graphic setting and print of 50 copies of a 62 pages paperback portfolio in format A4 and made of no more than 50 images.

**3° place** > two books offered by TCI - Touring Club Italiano

**4° place (People's choice)** > a 70x100 cm (28x40 in) fineart print colored or black and white made by Fineart Lab.

**5° place (Jury special mention)** > a coffee table book offered by FAI - Fondo Ambiente Italiano

## **13. Jury**

The Jury is made of professionals in the fields of photography, communication, graphics, journalism, architecture and art.

The Jury selects and evaluate the artworks submitted and can give a special mention. Jury's decision is unquestionable.

## **14. People's Choice**

All the images of the contestants will be uploaded in the album *Wonderful Naples Prize* of the Photo Polis Facebook page (<http://goo.gl/NWrwc8>) and everybody can vote them by clicking on "like".

The photo that has received the highest number of “likes” by midnight, 10 June, 2014 will be awarded the 4<sup>th</sup> prize.

## **15. Winners and award ceremony**

The names of the winners will be notified during the prizegiving and posted on [www.wonderfulnaplesprize.org](http://www.wonderfulnaplesprize.org) and [www.photopolis.org](http://www.photopolis.org)

The award ceremony will be held at Città della Scienza ('City of Science') on Thursday, 12 June, 2014 at 6 pm.

If the winner cannot be present at the ceremony, a proxy can be accepted by communicating it via mail including first name, last name and telephone of the proxy.

## **16. Copyright of the images**

The images submitted are property of their authors according to the laws on copyright and if used, their name will be always mentioned.

By registering to the contest the authors agree to the free use of their images for all the purposes involved with the contest and possible paper/digital releases related to it. They will not be ceded to others for reasons other than the ones stated in this notice.

- a) The photos submitted will be aired on Videometrò News Network (<http://www.vnn.it/>) in the stations of L1 underground, cable railways, Cumana and Circumvesuviana lines of Naples until the closing of the contest.
- b) Associazione Photo Polis will use the first 100 photos selected for an online release through Creative Commons, and it will promote it.
- c) All the images received will be posted online in the album *Wonderful Naples Prize* on the Photo Polis Facebook page (<http://goo.gl/NWrwc8>) to allow people's choice and assign the 4<sup>th</sup> prize.
- d) All the images will also be uploaded on the site [www.wonderfulnaplesprize.org](http://www.wonderfulnaplesprize.org) on the Gallery page.

## **17. Liability of the authors**

The contestant is the only responsible of the images submitted and therefore Associazione Culturale Photo Polis and Videometrò News Network are not liable by any third party.

The contestant also declares:

- a) To possess, as the only author, the intellectual property of the original documents, digital renderings and photographs submitted; to be the owner of the copyright and the right to reprint the images.
- b) That the images are original, never published before or to be published soon and that have never been exhibited anywhere before.
- c) To possess a model release if the person pictured is the main element of the photo. In case of public subjects the model release is not necessary.
- d) In case the subjects are children the model release from parents or tutors is needed.
- e) That nothing of what has been submitted is against the laws, that the content of the images is not obscene, libelous, or offensive of any race, ethnicity or religion, or showing child molestation, or violating the rights of intellectual property, moral rights, copyright or data protection rights, and it abides by the laws on copyright (Legge 22 aprile 1941 n. 633);
- f) That the release of the photographs cannot be sued or be offensive to other persons' rights.

## **18. Liability of the association**

Associazione Culturale Photo Polis and Videometrò News Network are not liable should the contestants' declarations be false, including personal data.

## **19. Privacy (D.Lgs 196/03)**

- a) All data and images submitted will be treated abiding to the law D.Lgs. 196/03 (personal data protection) and law on privacy, for the purposes of the contest, the communication related to it, the award ceremony, the organization and the exhibition, the possible touring exhibitions and the identification of the authors whenever their photographs are exhibited or released.
- b) All data can be scrutinized, modified, updated or cancelled in any moment. Contestants have the right as stated in the art. 7 of Codice sulla Privacy ('Code on Privacy') (inspection, correction, cancellation, denial)
- c) Photo Polis holds the data in the person of its President.
- d) The authorization to use personal data abiding by the law D.lgs 196/2003 is mandatory in order to register to the contest and all other things related to it. Therefore the contestants agree their consent to the use of the personal data by filling, signing and submitting the registration form to Photo Polis.

## **20. Terms and conditions**

- a) Associazione Culturale Photo Polis has the right to modify or cancel in any moment the conditions and procedures of the contest. In such case it will be communicated on the site [www.wonderfulnaplesprize.org](http://www.wonderfulnaplesprize.org) and all the network of the association.
- b) In case of cancellation of the contest the entry fee will be fully refunded.
- c) No image submitted will be returned.

## **21. Registration**

By signing the registration form and submitting all the images, the contestant accepts all the rules stated above. Any controversy will be solved by the Foro di Napoli ('Court of Naples').

**According to the law D.P.R. n. 430 of 26.Oct.2001, art.6 this contest is not subject to Ministerial authorization**